

PVGIF Criteria for Non-Farm Businesses (e.g. Restaurants, Cafes and Bakeries)

Instructions: Enterprises that share the mission of the PVGrows Investment Fund to strengthen and expand the local food system must meet the following criteria in order to be considered for financing and business assistance:

1) Purchasing Power:

- Your food establishment has purchased:
 - **25%** or more (by dollar amount) of local food* products over the past 12 months. (*Minimum requirement*)
 - **50%** or more (by dollar amount) of local food* products over the past 12 months. (*If your business meets this criterion, it is not necessary to meet the other criteria below.*)

2) Local Farms and Food Impact: (one of the two following criteria is required)

- Your food establishment has purchased or will purchase from 4 or more of the following food groups from local* producers:
 1. Produce
 2. Fruit
 3. Meat
 4. Dairy
 5. Eggs
 6. Grain
 7. Value-added products (made from local ingredients such as maple syrup, honey, jam, etc.)
- Your food establishment has purchased or will purchase products from six or more local* farms (please provide invoices).

PVGIF financing agreements/loan documents will reflect this agreement for the duration of the loan.

* LOCAL is defined as the four counties comprising western MA (Hampshire, Hamden, Franklin and the Berkshires) plus the counties contiguous to your business location. For example, a business located in Franklin County purchasing from southern Vermont.

Start-ups

A start-up business should have a plan that reflects these local purchasing goals and meet them in one year.